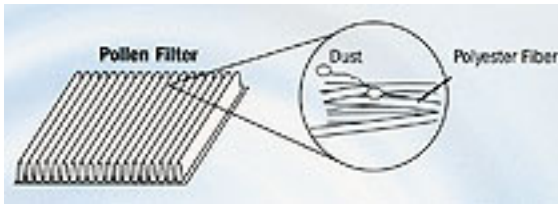


Cabin Air Filters

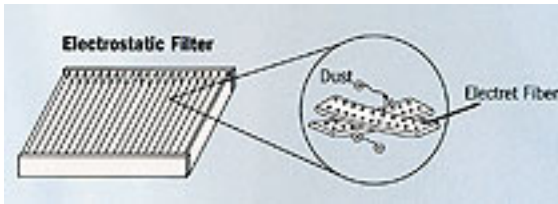
Not all Toyota models are equipped with a Cabin Air Filter, but for those that are, the best choice for replacement is the specified Genuine Toyota Cabin Air Filter.

Depending upon the vehicle model, one of the following types of Cabin Air Filters will be specified:



Pollen Filter:

This is the standard filter that is designed to capture particles including pollen, dust and other allergens.



Electrostatic Filter:

While this filter functions much like a Pollen Filter, it also holds a static charge that captures smaller particles like asbestos and tire dust.

When to Replace a Cabin Air Filter

While Toyota's vehicle-specific Scheduled Maintenance Guide suggests Cabin Air Filter replacement intervals, driving conditions — such as dirt roads, heavy traffic, etc. — may shorten the filter's life. This should be explained to your customers, as well as the health benefits of changing out the Cabin Air Filter.

If reduced air flow is observed from the air conditioner and heater, or the windows fog-up easily in the FRESH mode, the filter may need be replaced even prior to the specified replacement interval.

FEATURES:	ADVANTAGE: What does it do?	CUSTOMER: BENEFIT
1. Pollen Type	Designed to capture fine dust particles, including pollen and other airborne allergens.	Reduces allergic reactions and provides cleaner air inside the vehicle.
2. Electrostatic Type	Media contains electrical charge to capture smaller lung-damaging particles such as tire dust and asbestos in addition to pollen and other airborne allergens.	Higher filtration efficiency to capture a higher percentage of fine particles that may cause harmful health effects. Reduces allergic reactions.
3. Minimal Airflow Restriction	GT CAFs are designed to maintain proper airflow over the life of the filter which places less strain on the HVAC system.	Some non-Genuine Toyota Filters with high airflow restriction can cause decreased heating and air-conditioning performance.
4. Media does not shed	Genuine Toyota Cabin Air Filters use high-quality media that won't release fibers into the passenger compartment.	Some non-Genuine Toyota filters may use lesser quality media that doesn't resist shedding.
5. Media-resistant to extreme temperatures and high humidity	Designed to withstand extreme temperatures and moisture.	Ensures airflow won't be restricted and filter will continue to perform under extreme conditions.